



Woodland Heights Civic Association Newsletter 2022 Advertising Contract

Circulation

Three seasonal newsletters will be published this year. They are distributed door to door to each Woodland Heights residence. Total circulation is nearly 900 copies.

Regulations

Acceptance of advertising material is subject to the approval of the Board of the Woodland Heights Civic Association and to the agreement by the advertiser to indemnify and protect WHCA from loss or expensed resulting from claims or suits based on contents or subject matter of advertising. WHCA reserves the right to revise or reject at its option any advertising that it deems objectionable in text or illustration.

Rate Schedule and Ad Sizes

Ad Size	1 Newsletter	2 Newsletters	3 Newsletters
Eighth Page (3.5" x 2.375")	\$28.80	\$50.40	\$61.20
Quarter Page (3.5" x 4.875")	\$48.00	\$88.80	\$112.80
Half Page (7" x 4.875")	\$86.40	\$165.60	\$217.20
Full Page (7" x 9.75")	\$163.20	\$319.20	\$423.60

Contract & Print-Ready Artwork Deadlines for 2022 Issues

Spring: March 1, 2022

Summer: June 1, 2022

Winter: October 1, 2022

Company/Organization: _____

Contact Name: _____

Mailing Address: _____

City: _____ **State:** ____ **Zip:** _____ **Telephone:** _____

Email: _____

Agreement

I (we) agree to purchase the following advertising space in the 2022 WHCA newsletter. *(Circle choice(s) and provide total amount.)*

Eighth Page	Spring Issue	Summer Issue	Winter Issue	\$
Quarter Page	Spring Issue	Summer Issue	Winter Issue	\$
Half Page	Spring Issue	Summer Issue	Winter Issue	\$
Full Page	Spring Issue	Summer Issue	Winter Issue	\$

Signature: _____ **Date:** _____

Make checks payable to Woodland Heights Civic Association

Please send this form and print-ready artwork (min. 300 DPI) by the above deadlines to:

advertising@woodlandheightsra.org

Send a copy of this form and payment to: WHCA, c/o Treasurer, P.O. Box 8866, Richmond, VA 23225