



## Woodland Heights Civic Association Newsletter 2021 Advertising Contract

### Circulation

Three seasonal newsletters will be published this year. They are distributed door to door to each Woodland Heights residence. Total circulation is nearly 900 copies.

### Regulations

Acceptance of advertising material is subject to the approval of the Board of the Woodland Heights Civic Association and to the agreement by the advertiser to indemnify and protect WHCA from loss or expensed resulting from claims or suits based on contents or subject matter of advertising. WHCA reserves the right to revise or reject at its option any advertising that it deems objectionable in text or illustration.

### Rate Schedule and Ad Sizes

Ad Size	1 Newsletter	2 Newsletters
Eighth Page (3.5" x 2.375")	\$28.80	\$50.40
Quarter Page (3.5" x 4.875")	\$48.00	\$88.80
Half Page (7" x 4.875")	\$86.40	\$165.60
Full Page (7" x 9.75")	\$163.20	\$319.20

### Contract & Print-Ready Artwork Deadlines for 2021 Issues

**Winter:** Already published

**Spring:** April 1, 2021

**Autumn:** September 1, 2021

**Company/Organization:** \_\_\_\_\_  
**Contact Name:** \_\_\_\_\_  
**Mailing Address:** \_\_\_\_\_  
**City:** \_\_\_\_\_ **State:** \_\_\_\_ **Zip:** \_\_\_\_\_ **Telephone:** \_\_\_\_\_  
**Email:** \_\_\_\_\_

### Agreement

I (we) agree to purchase the following advertising space in the 2021 WHCA newsletter. *(Circle choice(s) and provide total amount.)*

Eighth Page	Spring Issue	Autumn Issue	\$
Quarter Page	Spring Issue	Autumn Issue	\$
Half Page	Spring Issue	Autumn Issue	\$
Full Page	Spring Issue	Autumn Issue	\$

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Make checks payable to Woodland Heights Civic Association

Please send this form and print-ready artwork (min. 300 DPI) by the above deadlines to:

[advertising@woodlandheightsra.org](mailto:advertising@woodlandheightsra.org)

Send a copy of this form and payment to: WHCA, c/o Treasurer, P.O. Box 8866, Richmond, VA 23225