



Woodland Heights Civic Association Newsletter 2020 Advertising Contract

Circulation

Four seasonal newsletters will be published this year. They are distributed door to door to each Woodland Heights residence. Total circulation is nearly 900 copies.

Regulations

Acceptance of advertising material is subject to the approval of the Executive Board of the Association and to the agreement by the advertiser to indemnify and protect WHCA from loss or expensed resulting from claims or suits based on contents or subject matter of advertising. WHCA reserves the right to revise or reject at its option any advertising that it deems objectionable in text or illustration.

Rate Schedule and Ad Sizes

Ad Size	1 Newsletter	2 Newsletters	3 Newsletters	4 Newsletters
Eighth Page (3.5" x 2.375")	\$28.80	\$50.40	\$61.20	\$74.40
Quarter Page (3.5" x 4.875")	\$48.00	\$88.80	\$112.80	\$139.20
Half Page (7" x 4.875")	\$86.40	\$165.60	\$217.20	\$270.00
Full Page (7" x 9.75")	\$163.20	\$319.20	\$423.60	\$531.60

Contract & Print-Ready Artwork Deadlines for 2020 Issues

Spring: February 20, 2020

Summer: April 16, 2020

Autumn: August 1, 2020

Winter: October 1, 2020

Company/Organization: _____
Contact Name: _____
Mailing Address: _____
City: _____ **State:** ____ **Zip:** _____ **Telephone:** _____
Email: _____

Agreement

I (we) agree to purchase the following advertising space in the 2020 WHCA newsletter. *(Circle choice(s) and provide total amount.)*

Eighth Page	Winter Issue	Spring Issue	Summer Issue	Late Fall Issue	\$
Quarter Page	Winter Issue	Spring Issue	Summer Issue	Late Fall Issue	\$
Half Page	Winter Issue	Spring Issue	Summer Issue	Late Fall Issue	\$
Full Page	Winter Issue	Spring Issue	Summer Issue	Late Fall Issue	\$

Signature: _____ **Date:** _____

Make checks payable to Woodland Heights Civic Association

Please send this form and print-ready artwork (min. 300 DPI) by the above deadlines to:

advertising@woodlandheightsrva.org

Send a copy of this form and payment to: WHCA, c/o Treasurer, P.O. Box 8866, Richmond, VA 23225