



# Woodland Heights Civic Association Newsletter 2018 Advertising Contract

### Circulation

Four seasonal newsletters will be published this year. They are distributed door to door to each Woodland Heights residence. Each Advertiser receives a copy. Total circulation is nearly 850 copies.

### Regulations

Acceptance of advertising material is subject to the approval of the Executive Board of the Association and to the agreement by the advertiser to indemnify and protect WHCA from loss or expense resulting from claims or suits based on contents or subject matter of advertising. WHCA reserves the right to revise or reject at its discretion any advertising that it deems objectionable in text or illustration.

### Rate Schedule and Ad Sizes

Ad Size	1 Newsletter	2 Newsletters	3 Newsletters	4 Newsletters
Eighth Page (3.5" x 2.375")	\$28.80	\$50.40	\$61.20	\$74.40
Quarter Page (3.5" x 4.875")	\$48.00	\$88.80	\$112.80	\$139.20
Half Page (7" x 4.875")	\$86.40	\$165.60	\$217.20	\$270.00
Full Page (7" x 9.75")	\$163.20	\$319.20	\$423.60	\$531.60

### Contract Deadline

Summer Issue: June 15, 2018    Fall Issue: August 15, 2018    Winter Issue: November 15, 2018

### Print-Ready Artwork Deadline

Summer Issue: July 1, 2018    Fall Issue: September 1, 2018    Winter Issue: December 1, 2018



Company/Organization: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Telephone: \_\_\_\_\_  
 Email: \_\_\_\_\_

### Agreement

I (we) hereby agree to purchase the following advertising space in the 2018 WHCA newsletter. Lock in the 2018 rate for the first issue in 2019! *(Circle choices and insert total amount.)*

Eighth Page	July	September	December	March 2019	\$
Quarter Page	July	September	December	March 2019	\$
Half Page	July	September	December	March 2019	\$
Full Page	July	September	December	March 2019	\$

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Make checks payable to Woodland Heights Civic Association

**NEW! Visit [woodlandheightsrva.org](http://woodlandheightsrva.org) to submit your contract and payment online.** Or you can send a copy of this form and payment to: WHCA, c/o Treasurer, P.O. Box 8866, Richmond, VA 23225

Please send this form and print-ready artwork (min. 300 DPI) by the above deadlines to:  
[advertising@woodlandheightsrva.org](mailto:advertising@woodlandheightsrva.org)